

SAJA MATSAH

Jeddah, Saudi Arabia

+966 500 621 169 | Saja.Matsah@gmail.com | <https://sajamatsah.wordpress.com/>

SUMMARY

Visual Storyteller and Animator with a focus on commercial projects for TV, websites, and social media outlets and a unwavering passion for filmmaking

EDUCATION

Bachelor of Design in Visual Communication - Motion Graphics

2022

Dar Al Hekma University | GPA: 4.9/5.0

First Class Honor / Ranked 1st in class / Al Elm 50% Scholarship

Bachelor of Computer Science - Information Assurance

2015 -
2018

Arizona State University | GPA: 3.97/4.0

Dean's List 2016, 2017 / Saudi ARAMCO 100% Scholarship

Completed 82 credits covering Java, C, C++, HTML, CSS, and GML programming

PROFESSIONAL EXPERIENCE

Teaching Assistant

2024 -
PRESENT

King Abdulaziz University - Faculty of Communication and Media
Lead instructor for two 400-level animation courses with 100+ students

2D Animator

2024

Freelance

FirstCry.Co Saudi Arabia E-commerce Company

Developed 2D animated ads for Instagram, Snapchat, and Google Ads

2D Motion Designer

2023

Freelance

The Peace Within Book by Nadia AlFaris

Envisioned and executed a promotional video for the author's book publication

Stop Motion Animator

2022

Freelance

Manifest Marketing Agency

Animated a shawarma-pizza commercial ad for Al Halawani Cuisine Restaurant and Bakery

Motion Graphics Intern

2022

Zaini Animation Studio

Conceptualized and executed 2D animated content to promote the studio's Instagram presence

Brand Strategist and Designer

2021

Freelance

Glamour Jewelry

Redesigned the brand's identity, logo, and visual profile

ACADEMIC PROJECTS

3D Modeler and Animator

2022

Essam Jamal Jewelry Store

Modeled and animated a commercial ad for their new jewelry piece "The Geometric Rosette"

	Storyboard Artist <i>Azooz and Jude Production Company</i> Delivered an engaging storyboard for a children's hit song called "AlAlwan"	2022	
	Stop Motion Animator <i>LemonLeaves Bakery and School</i> Animated an explainer commercial ad for their new tart pastry class	2021	
AWARDS	Khalid Ali Alturki Innovation Award 1st place Winner - IKEA Content Creation Competition Semi-Finalist - KAUST Ignite Competition for Innovation 1st place Winner - Azooz and Jude Concept Creation Competition	2022 2022 2022 2021	
SCREENINGS	The 11th Showreel - Effat International Film Festival <i>Nomination for Best Student Film</i>	2024	
	Revive - The 25th Visual Communication Exhibition <i>Bachelor Graduation Public Exhibition</i>	2022	
VOLUNTEERING	Web Designer and Developer Dar Al Hekma School of Design and Architecture	2021	
	Presentation Designer KAUST Entrepreneurship World Cup Bootcamp	2020	
	Graphic Designer Volunteer Ambassador Association	2019 - 2020	
SKILLS	Visual Storytelling 2D Digital Animation Motion Graphics Stop Motion Animation 3D Animation	Frame-By-Frame Animation Storyboarding Video Editing Creative Direction Illustration	Compositing Concept design Presentation Design Graphic Design Traditional Painting
PROGRAMS	Adobe After Effect Adobe Animate Adobe Premiere	Adobe Illustrator Adobe Photoshop Adobe Audition	Blender Stop Motion Studio Game Maker Studio
LANGUAGES	Arabic: Native	English: Fluent	ASL: Beginner