

# SAJA MATSAH

Jeddah, Saudi Arabia

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## SUMMARY

**Visual Storyteller and Animator** with a focus on commercial projects for TV, websites, and social media outlets and a unwavering passion for filmmaking

## EDUCATION

**Bachelor of Design in Visual Communication - Motion Graphics** 2022

*Dar Al Hekma University | GPA: 4.9/5.0*

First Class Honor / Ranked 1st in class / Al Elm 50% Scholarship

**Bachelor of Computer Science - Information Assurance**

2015 -

2018

*Arizona State University | GPA: 3.97/4.0*

Dean's List 2016, 2017 / Saudi ARAMCO 100% Scholarship

Completed 82 credits covering Java, C, C++, HTML, CSS, and GML programming

## PROFESSIONAL EXPERIENCE

**Teaching Assistant**

2024 -

**PRESENT**

*King Abdulaziz University - Faculty of Communication and Media*

Lead instructor for two 400-level animation courses with 100+ students

**2D Animator**

2024

*Freelance*

*FirstCry.Co Saudi Arabia E-commerce Company*

Developed 2D animated ads for Instagram, Snapchat, and Google Ads

**2D Motion Designer**

2023

*Freelance*

*The Peace Within Book by Nadia AlFaris*

Envisioned and executed a promotional video for the author's book publication

**Stop Motion Animator**

2022

*Freelance*

*Manifest Marketing Agency*

Animated a shawarma-pizza commercial ad for Al Halawani Cuisine Restaurant and Bakery

**Motion Graphics Intern**

2022

*Zaini Animation Studio*

Conceptualized and executed 2D animated content to promote the studio's Instagram presence

**Brand Strategist and Designer**

2021

*Freelance*

*Glamour Jewelry*

Redesigned the brand's identity, logo, and visual profile

## ACADEMIC PROJECTS

**3D Modeler and Animator**

2022

*Essam Jamal Jewelry Store*

Modeled and animated a commercial ad for their new jewelry piece "The Geometric Rosette"

<b>Storyboard Artist</b>	<b>2022</b>
<i>Azooz and Jude Production Company</i>	
Delivered an engaging storyboard for a children's hit song called "AlAlwan"	
<b>Stop Motion Animator</b>	<b>2021</b>
<i>LemonLeaves Bakery and School</i>	
Animated an explainer commercial ad for their new tart pastry class	

## AWARDS

<b>Khalid Ali Alturki Innovation Award</b>	<b>2022</b>
<b>1st place Winner - IKEA Content Creation Competition</b>	<b>2022</b>
<b>Semi-Finalist - KAUST Ignite Competition for Innovation</b>	<b>2022</b>
<b>1st place Winner - Azooz and Jude Concept Creation Competition</b>	<b>2021</b>

## SCREENINGS

<b>The 11th Showreel - Effat International Film Festival</b>	<b>2024</b>
<i>Nomination for Best Student Film</i>	
<b>Revive - The 25th Visual Communication Exhibition</b>	<b>2022</b>
<i>Bachelor Graduation Public Exhibition</i>	

## VOLUNTEERING

<b>Web Designer and Developer</b>	<b>2021</b>
Dar Al Hekma School of Design and Architecture	
<b>Presentation Designer</b>	<b>2020</b>
KAUST Entrepreneurship World Cup Bootcamp	
<b>Graphic Designer</b>	<b>2019 - 2020</b>
Volunteer Ambassador Association	

## SKILLS

Visual Storytelling	Frame-By-Frame Animation	Compositing
2D Digital Animation	Storyboarding	Concept design
Motion Graphics	Video Editing	Presentation Design
Stop Motion Animation	Creative Direction	Graphic Design
3D Animation	Illustration	Traditional Painting

## PROGRAMS

Adobe After Effect	Adobe Illustrator	Blender
Adobe Animate	Adobe Photoshop	Stop Motion Studio
Adobe Premiere	Adobe Audition	Game Maker Studio

## LANGUAGES

<b>Arabic:</b> Native	<b>English:</b> Fluent	<b>ASL:</b> Beginner
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