

CONCEPT

The desert! There is nothing but majorly deserts in Saudi Arabia. No forests, scarce vegetation, and extinct seasons! But that doesn't mean that Saudis don't have fun. The ideology of "WILD" is to demonstrate that limitation of environmental resources in Saudi Arabia doesn't necessarily mean that Saudis are close minded and cannot explore new adventures and experiences. It aims to break the stigma of being a nation of boredom and living under a rock. The film will start with a humorous approach when demonstrating the static desert and will transform to an adventurous perspective later on when introducing what can be done in the Saudi desert.

The literal tag line is: We are WILD! The theme of videography is dedicated to being a first-person shooting style to connect the audience with the film itself, and involve them as part of engagement and inclusion.

LOGLINES

***"The desert may seem oppressive,
but in Saudia, WE ARE WILD"***

SCRIPT CONTENT (ENGLISH -ARABIC)

Desert! Nothing but Desert!

الصحراء .. لا شيء سوى الصحراء ..

up in the sky you see birds, planes, and electricity towers,

في الأعلى ترا الطيور، الطائرات، و أعمدة الكهرباء ..

but down here.

لكن في الأسفل ..

WELL!

حسناً ..

You guessed it,

كما توقعت ..

the DESERT!

الصحراء ..

Day, Night,

النهار .. الليل ..

Winter, Summer,

الشتاء .. الصيف ..

Sunrise, sunset.

الشروق .. الغروب ..

All pretty much the same!

بساطة .. نفس الشيء ..

They say that the desert only birth conservative and sulky people!

يقولون أن الصحراء تولد أناساً متحفظين و متغصبين ..

HOLD UP! Nah, That's not how we do it!

منجدك؟.. لا لا لا.. مو كدا احنا!

In Saudi arabia,

في السعودية ..

we jump we fall,

ننط، نهبط ..

we drive we roll,

نطعس، نتدرد ..

we hunt we bait

نقنص، نصيد ..

we gaze and meditate

نفك، نتأمل ..

Open spaces have nothing to hold us back.

الخلا ما يقدر يوقفنا ..

Only to move forward with energy to thrive and conquer.

لكن حيخلينا ننطلق قدام بحماس و اصرار ..

No power can tame us here, when the sky's the limit!

ما في شيء يقدر يوقفنا هنا.. ما دام طموحنا يوصل للسماء ..

Our past began in the desert, our present is prospering in the desert, and our future will thrive from the desert

تارixinنا بدا هنا.. حاضرنا بيتتطور هنا.. و مستقبلنا حيشع من هنا ..

The desert may seem oppressive, But, In Saudia,

الصحراء ممكن تخوف.. بس في السعودية ..

WE ARE WILD!

.. احنا احرار ..

SCRIPT

	<u>VIDEO</u>	<u>AUDIO</u>
1.	EXT. horizontal Side of deserted expressway blurred (ASFAN/JEDDAH) - Day ES GV, Eye level. CUT TO:	Windy background noise MUSIC
2.	VFX of the title production on Black screen	Windy background noise MUSIC
3.	EXT. plain desert in Bahrah LS., Eye level. capturing plain desert with nothing moving. CUT TO:	V.O. NARRATOR: "Desert! nothing but desert!" Windy noise MUSIC
4.	LS. Eye level. Another plain desert not moving at all. CUT TO:	V.O. NARRATOR: "Up in the sky..." MUSIC
5.	LS, Worm eye. bird flying from left to right trembling. CUT TO:	V.O. NARRATOR: "you see birds," bird chirping MUSIC
6.	plane flying from left to right. CUT TO:	V.O. NARRATOR: "planes," plane flying MUSIC

7.	Electrical pole panning from left to right. TILT DOWN FAST:	V.O. NARRATOR: "and electrical towers!" light flickering and zzzzzzzzzz MUSIC
8.	LS, eye level. ACTRESS1 standing awkwardly eye contacting camera. Look left and right in silence. Shaking shoulders. CUT TO:	V.O. NARRATOR: "but down here. WELL! You guessed it, the DESERT!" MUSIC
9.	EXT. open desert with mountains distant, dry dead trees - Day LS, eye level. ACTRESS1 walks closer to the camera center, vertical in daytime. ROTATE 90* LEFT:	V.O. NARRATOR: "Day... " hail HAAAAAAA! MUSIC
10.	Night ACTRESS1 falls to sleep to the left as the previous shot transitions. CUT TO:	V.O. NARRATOR: "Night... " night crickets creaking MUSIC
11.	EXT. desert with fire in the center - Day(Summer) LS, high angle. Unlit fire. ACTRESS1 with summer clothes at the center left of shot. Walks right until the middle. summer effects with mireg CUT TO:	V.O. NARRATOR: "Summer,..." " sizzling MUSIC
12.	Night(Winter) Lit fire. ACTRESS1 with winter clothes walks from the middle to	V.O. NARRATOR: "Winter,..." " creepy wind

	<p>the right center of the shot. Teeth cracking. Shaking. Shivering.</p> <p>Winter effects with smokey breath</p> <p>CUT TO:</p>	<p>teeth cracking</p> <p>MUSIC</p>
13.	<p>EXT. above sand dome (BAHRAH) - Day(sunrise)</p> <p>XLS, low angle. ACTRESS1 walks from the right of the dome going up the dome.</p> <p>CUT TO:</p>	<p>V.O. NARRATOR: "Sunrise,..." "</p> <p>hail HAAAAAAA!</p> <p>MUSIC</p>
14.	<p>Night(sunset)</p> <p>ACTRESS1 walks from the middle of the dome going down to the left.</p> <p>CUT TO:</p>	<p>V.O. NARRATOR: "Sunset!"</p> <p>All pretty much... "</p> <p>Silence hummm</p>
15.	<p>Black void disappointment.</p> <p>VFX Black Screen.</p> <p>FADE OUT:</p>	<p>V.O. NARRATOR: "THE SAME"</p> <p>MUSIC</p>
16.	<p>EXT. open desert with blue sky (Bahrah) - Day</p> <p>LS, eye level. ACTOR1 standing in the middle over the horizon line. Talk like a news representative. lip sync to V.O. NARRATOR.</p>	<p>V.O. NARRATOR: "They say that the desert can only birth conservative and sulky people"</p> <p>actual desert background noise</p> <p>MUSIC</p>
17.	<p>FREEZE --.</p> <p>ZOOM IN FAST:</p>	<p>V.O. NARRATOR: "HOLD UP!"</p> <p>eeeeek rewinding noise</p> <p>MUSIC</p>
18.	<p>XCS, Low angle. ACTOR1 whispering to camera. V.O. pause after "NAH"</p> <p>ROTATE FAST:</p>	<p>V.O. NARRATOR: "Nah, that's not how we do it!"</p>

		heavy breathing MUSIC
19.	EXT. Saudi Flag roundabout (Jeddah) - Day MS , bird eye view 360 DRONE MOTION --. Flag waving. CUT TO:	V.O. NARRATOR: "In Saudia, " MUSIC
20.	EXT. open sky from plane - Day POVS, eye level. skydiving footage by jumping from a plane with desert view. CUT TO:	V.O. NARRATOR: "We jump... " MUSIC Cont.
21.	EXT. desert - Day skydiver landing in desert. CUT TO:	V.O. NARRATOR: "We fall." MUSIC Cont.
22.	EXT. desert with sand domes and cars everywhere - Day 360 ROLL-- riding sand with cars recklessly CUT TO:	V.O. NARRATOR: "We drive..." MUSIC Cont.
23.	Car rolling over the sand. CUT TO:	V.O. NARRATOR: "We roll." MUSIC Cont.
24.	EXT. Animal sanctuary hole - NIGHT Walking closely with flashlight as for looking for a prey. CUT TO:	V.O. NARRATOR: "We hunt..." MUSIC Cont.
25.	throwing a rope into the bushes to bait. CUT TO:	V.O. NARRATOR: "We bait." MUSIC Cont.
26.	EXT. desert landscape over a higher sand dome with starry sky - Night POV, worm eye. Star or sunset gazing. point at the heavens. CUT TO:	V.O. NARRATOR: "We gaze..." MUSIC Cont.

27.	PAN LEFT--. turn to ACTOR1. He closes his eyes and makes sujood.	CUT TO:	V.O. NARRATOR: "We meditate." MUSIC Cont.
28.	EXT. horizontal expressway with deserted sides - Day LS, worm level, PAN LEFT--.car moving right to lef.	PAN UP:	V.O. NARRATOR: "Open spaces have nothing to hold us back." MUSIC Cont.
29.	Cars moving forward.	CUT TO:	V.O. NARRATOR: "Only to move forward with energy to thrive and conquer." MUSIC Cont.
30.	EXT. below an electricity tower Day(sunset) POV, bottom level, ROTATE RIGHT--. capturing electricity pole from below symbolizing the power.	CUT TO:	V.O. NARRATOR: "No power can tame us here, " MUSIC Cont.
31.	EXT. below the same sand dome - Day (sunset) LS, worm eye SLOW MO--. man spreading his hands in the sky with sunset at the back.	CUT TO:	V.O. NARRATOR: "when the sky's the limit." MUSIC Cont.
32.	EXT. heritage desert castle of ASFAN - Day LS, eye level, PAN LEFT--.	CUT TO:	V.O. NARRATOR: "Our past began" MUSIC Cont.
33.	chilling in castle.	CUT TO:	V.O. NARRATOR: "from the desert," MUSIC Cont.
34.	EXT. Saudi Flagpole - DAY XLS, God's eye ZOOM OUT--. slow motion cars driving.		V.O. NARRATOR: "our present is prospering in the desert"

	CUT TO:	MUSIC Cont.
35.	EXT. Mecca Clock building in Mecca - Day(sunset) XLS, low angle, PANNING UP--. Capturing the architectural advancement in the Clock tower. CUT TO:	V.O. NARRATOR: "and our future will thrive from the desert" MUSIC
36.	EXT. boring desert with sandy atmosphere - Day MS, low angle. ACTOR1 talking while lip syncing to V.O. NARRATOR CUT TO:	V.O. NARRATOR: "The desert may seem oppressive" MUSIC Cont.
37.	EXT. Next to ASFAN Castle - Sunrise LS, low level, SLOW MO--. Capturing ACTRESS2 while wind playing with her hair. CUT TO:	V.O. NARRATOR: "But in Saudia," MUSIC Cont.
38.	"WILD" appearing vertically. FADE OUT:	V.O. NARRATOR: "WE ARE WILD!" MUSIC Cont.
39.	VFX Rolling credits with WILD at the side.	MUSIC Ends
40.	Copyrights and production course at the bottom of the black screen.	

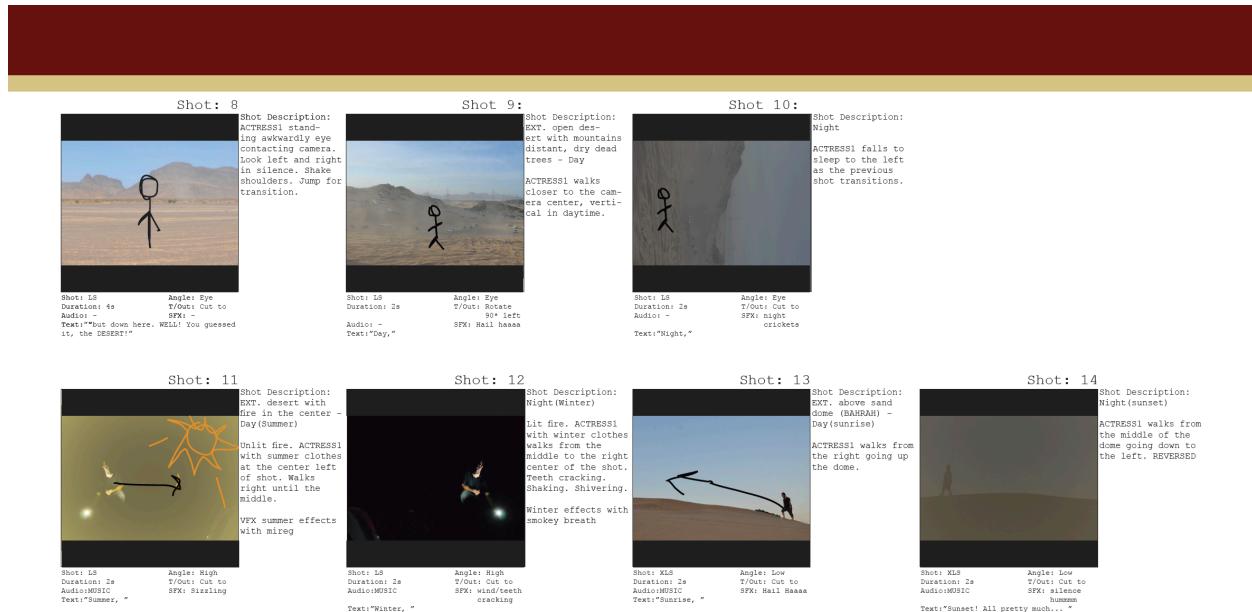
PICTORIAL STORYBOARD

“WILD” Preproduction Storyboard

Shot: 1  Shot Description: EXT. horizontal side of deserted expressway Jeddah - Day Shot: ES, OV Duration: 2s Audio: MUSIC Text:-	Shot: 2  Shot Description: black screen. Shot: LS Duration: 3s Audio: MUSIC Text: "WILD By Saja Matsah"	Shot: 3  Shot Description: EXT. plain desert in Bahrah - Day Shot: LS, OV Duration: 2s Audio: MUSIC Text: "Desert. Nothing but DESERT!"	Shot: 4  Shot Description: EXT. desert sky - Day Shot: LS, OV Duration: 2s Audio: MUSIC Text: "Up in the sky.. "
Shot: 5  Shot Description: bird flying from left to right trembling. Shot: LS Duration: 3.5s Audio: MUSIC Text: "V.O.: 'you see birds.'"	Shot: 6  Shot Description: plane flying from left to right. Shot: LS Duration: 1s Audio: MUSIC Text: "V.O.: 'planes.'"	Shot: 7  Shot Description: electrical pole panning from right to left. Shot: LS Duration: 1s Audio: MUSIC Text: "and electrical towers."	
Notes: * All (Texts) are said by the same V.O. Narrator except for shot1/Credit shot. * T/Out: transition out to the next shot.			

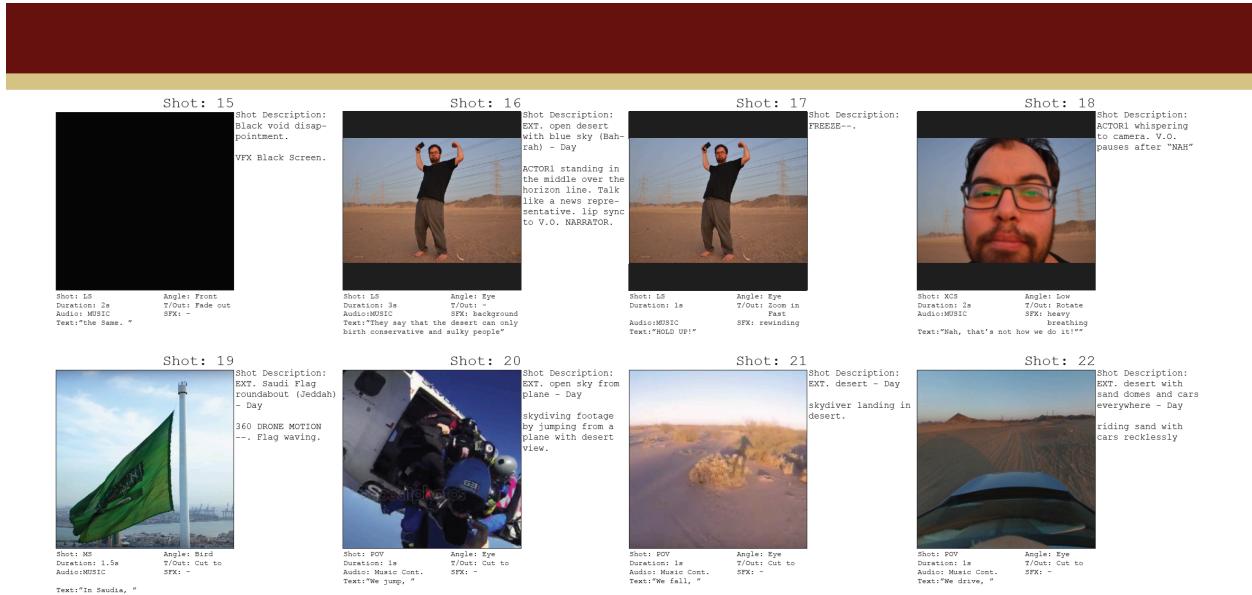
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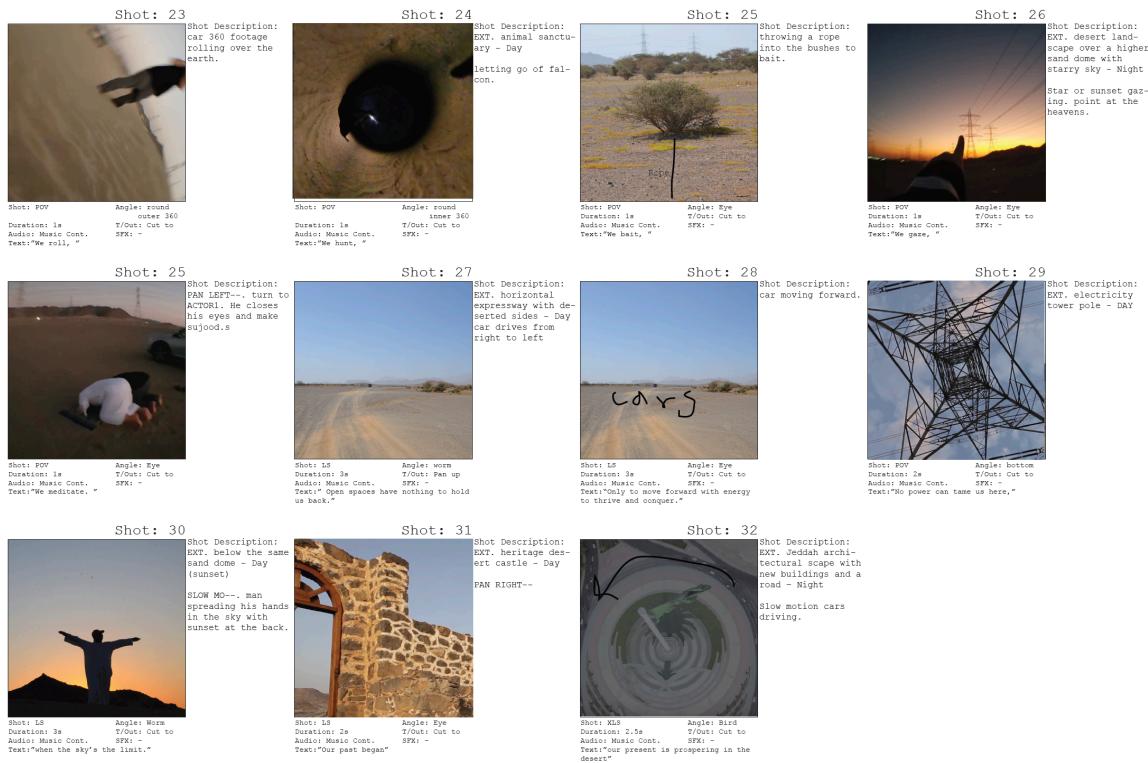
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PRODUCTION TEAM

PRODUCTION MEMBER	NAMES	Talent Release CHECK
V.O. Narrator:	Mohammed Matsah	
Cast:		
ACTOR1: man	Mohammed Ganadiely	
ACTOR2: man	Abdulelah matsah	
ACTRESS1: lady	Nada Ganadiely	
ACTRESS2: lady	Saja Matsah	
Screenwriter:	Saja Matsah	-
Production Designer:	Saja Matsah	-
360* Photographer:	Abdulelah Matsah	-
	Saja Matsah	
Cinematographer:	Bilal Alhalawani	-
Editor:	Saja Matsah	-
	Bilal AlHalawani	
Director:	Saja Matsah	-

Special Thanks to:

Flagpole footage

Skydiving footage

Sound effects – Cinematic music

Mentor