

CONCEPT

The desert! There is nothing but majorly deserts in Saudi Arabia. No forests, scarce vegetation, and extinct seasons! But that doesn't mean that Saudis don't have fun. The ideology of "WILD" is to demonstrate that limitation of environmental resources in Saudi Arabia doesn't necessarily mean that Saudis are close minded and cannot explore new adventures and experiences. It aims to break the stigma of being a nation of boredom and living under a rock. The film will start with a humorous approach when demonstrating the static desert and will transform to an adventurous perspective later on when introducing what can be done in the Saudi desert.

The literal tag line is: We are WILD! The theme of videography is dedicated to being a first-person shooting style to connect the audience with the film itself, and involve them as part of engagement and inclusion.

LOGLINES

***"The desert may seem oppressive,
but in Saudia, WE ARE WILD"***

SCRIPT CONTENT (ENGLISH -ARABIC)

Desert! Nothing but Desert!

المحراء.. لا شيء سوى المحراء..

up in the sky you see birds, planes, and electricity towers,

في الأعلى ترا الطيور, الطائرات, و أعمدة الكهرباء..

but down here.

لكن في الأسفل..

WELL!

حسنًا..

You guessed it,

كما توقعت..

the DESERT!

المحراء..

Day, Night,

النهار.. الليل..

Winter, Summer,

الشتاء.. الصيف..

Sunrise, sunset.

الشروق.. الغروب..

All pretty much the same!

ببساطة.. نفس الشيء..

They say that the desert only birth conservative and sulky people!

يقولون أن المحراء تولّد أناسًا متحفظين و متعصبين..

HOLD UP! Nah, That's not how we do it!

منجذك؟؟ لا لا لا.. مو كذا احنا!

In Saudi arabia,

في السعودية..

we jump we fall,

ننط, نهبط..

we drive we roll,

نطعس, نتدردب..

we hunt we bait

نقنص, نصيد..

we gaze and meditate

نفكر, نتأمل..

Open spaces have nothing to hold us back.

الخلا ما يقدر يوقفنا..

Only to move forward with energy to thrive and conquer.

لكن حيلينا ننطلق قدام بحماس و اصرار..

No power can tame us here, when the sky's the limit!

ما في شيء يقدر يوقفنا هنا.. ما دام طموحنا يوصل للسماء..

Our past began in the desert, our present is prospering in the desert, and our future will thrive from the desert

تاريخنا بدا هنا.. حاضرننا بيتطور هنا.. و مستقبلنا حيشع من هنا..

The desert may seem oppressive, But, In Saudia,

الصحراء ممكن تخوف.. بس في السعودية..

WE ARE WILD!

.. احنا احرار ..

SCRIPT

	<u>VIDEO</u>	<u>AUDIO</u>
1.	EXT. horizontal Side of deserted expressway blurred (ASFAN/JEDDAH) - Day ES GV, Eye level. CUT TO:	Windy background noise MUSIC
2.	VFX of the title production on Black screen	Windy background noise MUSIC
3.	EXT. plain desert in Bahrah LS., Eye level. capturing plain desert with nothing moving. CUT TO:	V.O. NARRATOR: "Desert! nothing but desert!" Windy noise MUSIC
4.	LS. Eye level. Another plain desert not moving at all. CUT TO:	V.O. NARRATOR: "Up in the sky.." MUSIC
5.	LS, Worm eye. bird flying from left to right trembling. CUT TO:	V.O. NARRATOR: "you see birds," bird chirping MUSIC
6.	plane flying from left to right. CUT TO:	V.O. NARRATOR: "planes," plane flying MUSIC

7.	Electrical pole panning from left to right. TILT DOWN FAST:	V.O. NARRATOR: "and electrical towers!" light flickering and zzzzzzzzzzzzz MUSIC
8.	LS, eye level. ACTRESS1 standing awkwardly eye contacting camera. Look left and right in silence. Shaking shoulders. CUT TO:	V.O. NARRATOR: "but down here. WELL! You guessed it, the DESERT!" MUSIC
9.	EXT. open desert with mountains distant, dry dead trees - Day LS, eye level. ACTRESS1 walks closer to the camera center, vertical in daytime. ROTATE 90* LEFT:	V.O. NARRATOR: "Day... " hail HAAAAAAAAAAAA! MUSIC
10.	Night ACTRESS1 falls to sleep to the left as the previous shot transitions. CUT TO:	V.O. NARRATOR: "Night... " night crickets creaking MUSIC
11.	EXT. desert with fire in the center - Day(Summer) LS, high angle. Unlit fire. ACTRESS1 with summer clothes at the center left of shot. Walks right until the middle. summer effects with mireg CUT TO:	V.O. NARRATOR: "Summer,... " sizzling MUSIC
12.	Night(Winter) Lit fire. ACTRESS1 with winter clothes walks from the middle to	V.O. NARRATOR: "Winter,... " creepy wind

	the right center of the shot. Teeth cracking. Shaking. Shivering. Winter effects with smokey breath CUT TO:	teeth cracking MUSIC
13.	EXT. above sand dome (BAHRAH) - Day(sunrise) XLS, low angle. ACTRESS1 walks from the right of the dome going up the dome. CUT TO:	V.O. NARRATOR: "Sunrise,... " hail HAAAAAAA! MUSIC
14.	Night(sunset) ACTRESS1 walks from the middle of the dome going down to the left. CUT TO:	V.O. NARRATOR: "Sunset! All pretty much... " Silence hummm
15.	Black void disappointment. VFX Black Screen. FADE OUT:	V.O. NARRATOR: "THE SAME" MUSIC
16.	EXT. open desert with blue sky (Bahrah) - Day LS, eye level. ACTOR1 standing in the middle over the horizon line. Talk like a news representative. lip sync to V.O. NARRATOR.	V.O. NARRATOR: "They say that the desert can only birth conservative and sulky people" actual desert background noise MUSIC
17.	FREEZE --. ZOOM IN FAST:	V.O. NARRATOR: "HOLD UP!" eeeeek rewinding noise MUSIC
18.	XCS, Low angle. ACTOR1 whispering to camera. V.O. pause after "NAH" ROTATE FAST:	V.O. NARRATOR: "Nah, that's not how we do it!"

		heavy breathing MUSIC
19.	EXT. Saudi Flag roundabout (Jeddah) - Day MS , bird eye view 360 DRONE MOTION --. Flag waving. CUT TO:	V.O. NARRATOR: "In Saudia, " MUSIC
20.	EXT. open sky from plane - Day POVS, eye level. skydiving footage by jumping from a plane with desert view. CUT TO:	V.O. NARRATOR: "We jump... " MUSIC Cont.
21.	EXT. desert - Day skydiver landing in desert. CUT TO:	V.O. NARRATOR: "We fall." MUSIC Cont.
22.	EXT. desert with sand domes and cars everywhere - Day 360 ROLL-- riding sand with cars recklessly CUT TO:	V.O. NARRATOR: "We drive..." MUSIC Cont.
23.	Car rolling over the sand. CUT TO:	V.O. NARRATOR: "We roll." MUSIC Cont.
24.	EXT. Animal sanctuary hole - NIGHT Walking closely with flashlight as for looking for a prey. CUT TO:	V.O. NARRATOR: "We hunt..." MUSIC Cont.
25.	throwing a rope into the bushes to bait. CUT TO:	V.O. NARRATOR: "We bait." MUSIC Cont.
26.	EXT. desert landscape over a higher sand dome with starry sky - Night POV, worm eye. Star or sunset gazing. point at the heavens. CUT TO:	V.O. NARRATOR: "We gaze..." MUSIC Cont.

27.	PAN LEFT--. turn to ACTOR1. He closes his eyes and makes sujood. CUT TO:	V.O. NARRATOR: "We meditate." MUSIC Cont.
28.	EXT. horizontal expressway with deserted sides - Day LS, worm level, PAN LEFT--.car moving right to left. PAN UP:	V.O. NARRATOR: "Open spaces have nothing to hold us back." MUSIC Cont.
29.	Cars moving forward. CUT TO:	V.O. NARRATOR: "Only to move forward with energy to thrive and conquer." MUSIC Cont.
30.	EXT. below an electricity tower Day(sunset) POV, bottom level, ROTATE RIGHT--. capturing electricity pole from below symbolizing the power. CUT TO:	V.O. NARRATOR: "No power can tame us here, " MUSIC Cont.
31.	EXT. below the same sand dome - Day (sunset) LS, worm eye SLOW MO--. man spreading his hands in the sky with sunset at the back. CUT TO:	V.O. NARRATOR: "when the sky's the limit." MUSIC Cont.
32.	EXT. heritage desert castle of ASFAN - Day LS, eye level, PAN LEFT--. CUT TO:	V.O. NARRATOR: "Our past began" MUSIC Cont.
33.	chilling in castle. CUT TO:	V.O. NARRATOR: "from the desert," MUSIC Cont.
34.	EXT. Saudi Flagpole - DAY XLS, God's eye ZOOM OUT--. slow motion cars driving.	V.O. NARRATOR: "our present is prospering in the desert"

	CUT TO:	MUSIC Cont.
35.	EXT. Mecca Clock building in Mecca - Day(sunset) XLS, low angle, PANNING UP--. Capturing the architectural advancement in the Clock tower. CUT TO:	V.O. NARRATOR: "and our future will thrive from the desert" MUSIC
36.	EXT. boring desert with sandy atmosphere - Day MS, low angle. ACTOR1 talking while lip syncing to V.O. NARRATOR CUT TO:	V.O. NARRATOR: "The desert may seem oppressive" MUSIC Cont.
37.	EXT. Next to ASFAN Castle - Sunrise LS, low level, SLOW MO--. Capturing ACTRESS2 while wind playing with her hair. CUT TO:	V.O. NARRATOR: "But in Saudia," MUSIC Cont.
38.	"WILD" appearing vertically. FADE OUT:	V.O. NARRATOR: "WE ARE WILD!" MUSIC Cont.
39.	VFX Rolling credits with WILD at the side.	MUSIC Ends
40.	Copyrights and production course at the bottom of the black screen.	

PICTORIAL STORYBOARD

"WILD" Preproduction Storyboard

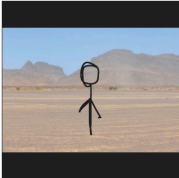

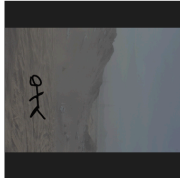

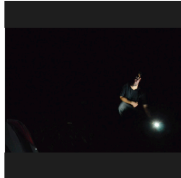

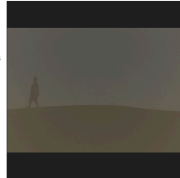


Notes:

- * All (Texts) are said by the same V.O. Narrator except for shot1/Credit shot.
- * T/Out: transition out to the next shot.

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<p>Shot: 8</p>  <p>Shot Description: ACTRESS1 standing awkwardly eye contacting camera. Look left and right in silence. Shake shoulders. Jump for transition.</p> <p>Shot: LS Duration: 4s Audio: - Text: "But down here. WELL! You guessed it, the DESERT!"</p> <p>Angle: Eye T/Out: Cut to SPX: -</p>	<p>Shot: 9</p>  <p>Shot Description: EXT. open desert with mountains distant, dry dead trees - Day ACTRESS1 walks closer to the camera center, vertical in daytime.</p> <p>Shot: LS Duration: 2s Audio: - Text: "Day,"</p> <p>Angle: Eye T/Out: Rotate SP: left SPX: Hail haaaa</p>	<p>Shot: 10</p>  <p>Shot Description: Night ACTRESS1 falls to sleep to the left as the previous shot transitions.</p> <p>Shot: LS Duration: 2s Audio: - Text: "Night,"</p> <p>Angle: Eye T/Out: Cut to SPX: right crickets</p>	
<p>Shot: 11</p>  <p>Shot Description: EXT. desert with fire in the center - Day(Summer) Unlit fire. ACTRESS1 with summer clothes at the center left of shot. Walks right until the middle. VFX summer effects with mireg</p> <p>Shot: LS Duration: 2s Audio: MUSIC Text: "Summer, "</p> <p>Angle: High T/Out: Cut to SPX: Stalling</p>	<p>Shot: 12</p>  <p>Shot Description: Night(Winter) Lit fire. ACTRESS1 with winter clothes walks from the middle to the right center of the shot. Teeth cracking. Shivering. Winter effects with smokey breath</p> <p>Shot: LS Duration: 2s Audio: MUSIC Text: "Winter, "</p> <p>Angle: High T/Out: Cut to SPX: wind/teeth cracking</p>	<p>Shot: 13</p>  <p>Shot Description: EXT. above sand dome (BAHRAH) - Day(sunrise) ACTRESS1 walks from the right going up the dome.</p> <p>Shot: KLS Duration: 2s Audio: MUSIC Text: "Sunrise, "</p> <p>Angle: Low T/Out: Cut to SPX: Hail haaaa</p>	<p>Shot: 14</p>  <p>Shot Description: Night(sunset) ACTRESS1 walks from the middle of the dome going down to the left. REVERSED</p> <p>Shot: KLS Duration: 2s Audio: MUSIC Text: "Sunset! All pretty much..."</p> <p>Angle: Low T/Out: Cut to SPX: silence humana</p>

Notes:

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Shot: 15

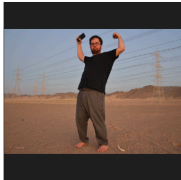


Shot Description:
Black void disap-
pointment.
VFX Black Screen.

Shot: LS
Duration: 2s
Audio: MUSIC
Text: "the same. "

Angle: Front
T/Out: Fade out
SFX: -

Shot: 16



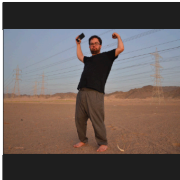
Shot Description:
EXT. open desert
with blue sky (Bah-
rah) - Day

ACTOR1 standing in
the middle over the
horizon line. Talk
like a news repre-
sentative. lip sync
to V.O. NARRATOR.

Shot: LS
Duration: 3s
Audio: MUSIC
Text: "They say that the desert can only
birth conservative and sulky people"

Angle: Eye
T/Out: -
SFX: background

Shot: 17

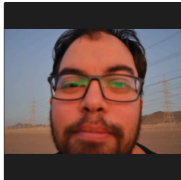


Shot Description:
FREEZE--.

Shot: LS
Duration: 1s
Audio: MUSIC
Text: "TOLD up!"

Angle: Eye
T/Out: Boom in
Fast
SFX: rewinding

Shot: 18




Shot Description:
ACTOR1 whispering
to camera. V.O.
pauses after "NAH"

Shot: MCS
Duration: 2s
Audio: MUSIC
Text: "Nah, that's not how we do it!"

Angle: Low
T/Out: Rotate
SFX: heavy
breathing

Shot: 19




Shot Description:
EXT. Saudi Flag
roundabout (Jeddah)
- Day

360 DRONE MOTION
--. Flag waving.

Shot: MS
Duration: 1.5s
Audio: MUSIC
Text: "In Saudi, "

Angle: Bird
T/Out: Cut to
SFX: -

Shot: 20




Shot Description:
EXT. open sky from
plane - Day

skydiving footage
by jumping from a
plane with desert
view.

Shot: POV
Duration: 1s
Audio: Music Cont.
Text: "We jump. "

Angle: Eye
T/Out: Cut to
SFX: -

Shot: 21




Shot Description:
EXT. desert - Day

skydiver landing in
desert.

Shot: POV
Duration: 1s
Audio: Music Cont.
Text: "We fall, "

Angle: Eye
T/Out: Cut to
SFX: -

Shot: 22



Shot Description:
EXT. desert with
sand dunes and cars
everywhere - Day

riding sand with
cars recklessly

Shot: POV
Duration: 1s
Audio: Music Cont.
Text: "We drive, "

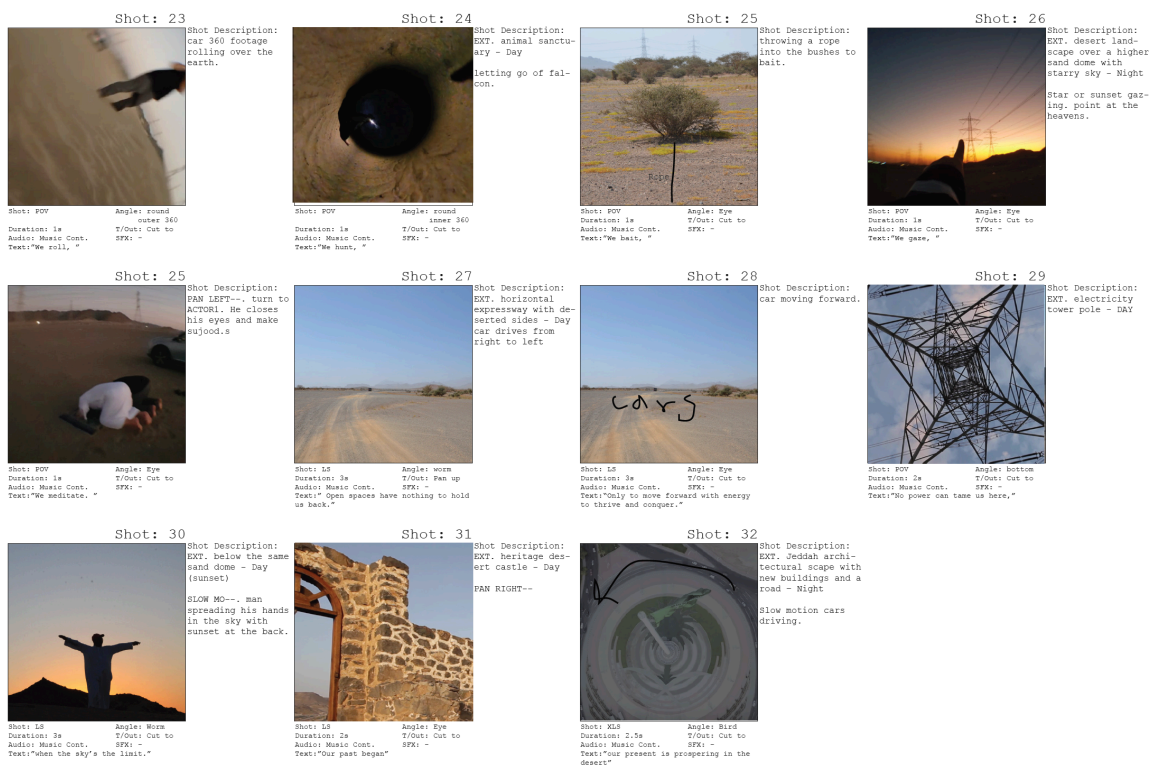
Angle: Eye
T/Out: Cut to
SFX: -

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Saja Matsah

DAHID: 1820003



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Shot: 33



Shot Description:
EXT. Mecca Clock
Tower - Day
PANNING UP---

Shot: 33S
Duration: 2.5s
T/Out: Cut to
Audio: Music Cont.
SFX: -
Text: "and our future will thrive from
the desert."

Shot: 34



Shot Description:
EXT. boring desert
with sandy atmo-
sphere - Day
ACTRESS1 hold-
ing a mirror and
standing behind it,
reflecting ACTOR1
talking to the mir-
ror reflection while
lip syncing to V.O.
NARRATOR
TRIGGER MIRROR
FALL.

Shot: 34S
Duration: 3s
T/Out: Cut to
Audio: Music Cont.
SFX: -
Text: "The desert may seem oppressive, "

Shot: 35



Shot Description:
EXT. Next to Arafat
Castle - DAY (sun-
rise)
ACTRESS2 playing
with her hair

Shot: 35S
Duration: 1.5s
T/Out: Zoom in
Fast
Audio: Music Cont.
SFX: -
Text: "But in Saudi, WE ARE WILD!"

Shot: 36



Shot Description:
VFX Rolling credits
with WILD at the
side.

Shot: 36S
Duration: 7s
T/Out: -
Audio: Music Ends
SFX: -
Text: Rolling credits

PRODUCTION TEAM

PRODUCTION MEMBER	NAMES	Talent Release CHECK
V.O. Narrator:	Mohammed Matsah	
Cast:		
ACTOR1: man	Mohammed Ganadiely	
ACTOR2: man	Abdulelah matsah	
ACTRESS1: lady	Nada Ganadiely	
ACTRESS2: lady	Saja Matsah	
Screenwriter:	Saja Matsah	-
Production Designer:	Saja Matsah	-
360* Photographer:	Abdulelah Matsah Saja Matsah	-
Cinematographer:	Bilal Alhalawani	-
Editor:	Saja Matsah Bilal AlHalawani	-
Director:	Saja Matsah	-

Special Thanks to:

Flagpole footage

Skydiving footage

Sound effects – Cinematic music

Mentor